

You can make this annual Run4Life 5K event a great success!

# BARNUM

FINANCIAL GROUP

## ANNUAL RUN4LIFE 5K ROAD RACE & WALK

BENEFITING THE FOUNDATION FOR LIFE, INC.

Saturday, September 15, 2018

### PLATINUM Sponsor – \$2500

- Large prominent lettering on top of back of t-shirt
- Prominent recognition on all event advertisements (including The Foundation Facebook page and race registration page)
- Marketing table available on the day of the event and 3 lawn signs displayed.
- Special PA announcements mentioning sponsor name during and after the race
- Three free race registrations
- Water Table Signage

### GOLD Sponsor – \$1000

- Large lettering on back of t-shirt\*
- Marketing table available on the day of the Event and 2 lawn signs displayed.
- Prominent recognition on all event advertisements (including The Foundation Facebook page and race registration page)
- Company name will appear on prominently located sign at water station.
- Two free race registrations

### SILVER Sponsor – \$500

- Medium lettering on back of t-shirt\*
- Special recognition on Event's web page
- 1 lawn sign displayed

### BRONZE Sponsor – \$150

- 1 lawn sign displayed

### IN-KIND Donations

- If your company would like to donate, here are some suggestions:
- Prizes: (i.e. gift cards for the winners)
- Gift bag enclosures
- Healthy snacks
- Post-race beverages and food
- Post-race entertainment





## SPONSORSHIP AGREEMENT

**Please complete and return to:**

*Barnum Financial Group  
Attn: Stephanie Zapata  
6 Corporate Drive  
Shelton, CT 06484*

Yes, I would like to be a sponsor for the 2018 Run4Life 5k Run/Walk.

Please check the level of sponsorship at which you would like to participate:

- \$2,500** Platinum Sponsor
- \$1,000** Gold Sponsor
- \$500** Silver Sponsor
- \$150** Bronze Sponsor

Name: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Payment Method (check one)

Cash

Check      Check# \_\_\_\_\_      Please make checks payable to *Foundation for Life, Inc*

Credit Card:      Master Card      Visa      AMEX

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ / \_\_\_\_\_

---

### PLEASE NOTE THE FOLLOWING IMPORTANT DEADLINES

- **Deadline for sponsorship is August 15, 2018.**
- **Sponsorship logos must be received by August 22, 2018 to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact Stephanie Zapata.**

*(For Platinum, Gold, and Silver levels please email your logo in a TIFF or JPEG form at 300dpi to [stephanie.zapata@barnumfg.com](mailto:stephanie.zapata@barnumfg.com))*